



Brambleton Community Association

Board of Directors 2018 Election

Susan S. Wolford: Introductory Statement

I have been a resident of Loudoun County for over 10 years and a resident of Brambleton since 2013. Brambleton has experienced tremendous growth and prosperity over the last decade with the construction of additional phases at the Town Center, additional schools and countless single, multi and townhome residences. As we absorb this growth, we need to preserve our sense of community, maintain our open spaces and community amenities, and provide opportunities for all our residents, visitors and business members.

I am a registered landscape architecture and a certified land use planner with a master's in business administration. I understand the importance of well-planned spaces and what it takes to achieve that balance. I have also worked extensively with multi-disciplinary design teams in the development of mixed-use communities and therefore understand what it takes to achieve good transportation systems, adequate public facilities, comfortable community spaces and a design that enhances community interaction and relationships all with a focus on safety and adequate security.

In addition, I am a Regional Vice President of a fortune-500 engineering company responsible for the financial operations and business development goals of the region. This has required a strong financial acumen; sensitivity to personnel and staff issues; excellent communication skills; and a high level of energy, enthusiasm and dedication to the success of all our staff members. I will bring that same level of professionalism and dedication to the Brambleton Community.

As Brambleton nears developer build-out, our community will be going through some significant changes and milestones. The community will take over additional responsibilities – both physically and financially – and my background and experiences will be an asset to the Board as this transition moves forward.

I currently live with my son and two rambunctious golden retrievers!

Five Goals for Serving Brambleton

1. As a Board member, I will always seek to provide a **strong fiduciary oversight** to ensure all those with financial investments in the community, see a positive return.
2. As a Board member, I will **strongly support the investment in our wonderful network of trails, open spaces and community facilities** so they remain well maintained and enhanced to provide a healthy community for our residents, visitors and business patrons.
3. With growth, comes a potential strain on the infrastructure in Brambleton. This includes our roads, schools, and drainage systems, to name a few. As a Board member, I will work with our own committees as well as VDOT, Loudoun County and other agencies to **ensure proper improvements, maintenance and upgrades** are provided in a timely manner to the community.
4. Many people moved to Brambleton because of the unique nature of our mixed-use community. We provide a variety of housing options, retail choices and leisurely activities all within a safe environment. As a Board member, I will work to **continue those opportunities for all**.
5. Brambleton is a community of diversity – residents with various backgrounds and origins, young and old, and a wide variety of political views. But we live in harmony with a strong sense of our community. As a Board member, I will work tirelessly to **maintain our respect, civility and value toward all our neighbors**.



Candidate Profile: Susan S. Wolford
Years in Brambleton: 5.5 Years
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Five Relevant Community, Professional, and Leadership Activities

1. **Current Chair of the Land Development Design Initiative Advisory Board (LODI) at Virginia Tech – LDDI** is a non-profit organization focused on providing additional opportunities and raising awareness of land development as a career for undergraduate students in civil engineering at Virginia Tech.
 - a. Responsibilities include setting budgets, fund raising goals, supporting student activities, actively pursuing funding sources, and working to establish an endowment fund.
 - b. Organize the annual fund-raising golf tournament managing a diverse group of volunteers to achieve an aggressive fund-raising goal each year.
2. **Board Member at ESI – Engineers Surveyors Institute (ESI)** – a non-profit organization formed to promote a public/private partnership devoted to improving the quality of engineering plans and processes by which they are approved. ESI provides programs designed to improve the design and approval process, to maintain current practice education for private and public professionals, and to improve communication throughout the land development industry.
 - a. Served on the Executive Board as Chair and currently on the overall Board
 - b. Responsibilities include setting budgets, oversight of the financial health of the organization, representing the organization at outside events, and assisting with the education program including facilitating the yearly education class development meeting.
 - c. Also participated on the new Strategic Planning committee.
3. **Committee member on NAIOP – National Association of Industrial and Office Properties, Virginia Chapter** – an organization dedicated to advancing the professional and industrial standards, enhancing the image and public perception of the industry, and positively impacting the environmental, social and economic quality of life in Northern Virginia.
4. **Member of Pennoni's Strategic Planning Committee** – as a professional engineering firm located throughout the mid-Atlantic region in 9 states and 35 offices, it is critical to develop a strategic plan to help guide the future of the firm. Looking ahead is critical to understand how markets may change, economies adjust and our critical resources of staff- impact our ability to provide a high level of service to our diverse client base. Strategic Planning is critical element for all organizations - to help plan for the future.
5. **Member of NVBIA – Women in the Building Industry** – Northern Virginia Building Industry Association's (NVBIA) mission is to represent the residential home building industry at all levels of government. The organization works to make sure smart-growth principals are successfully implemented. Additionally, Women in the Building Industry group within NVBIA, focuses on women's issues within this predominately male-industry. I have spoken at events, written articles and sat on various committees within NVBIA over the last 20+ years.